

Rent Your Content

The New Game of IP (Intellectual Property)

Monetize Your Content

Create Residual Income

Multiply Your Message to Millions

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Rent Your Content

The *NEW* Game of IP™ (Intellectual Property)

**Make Money, a Massive Difference and
Multiply Your Message to Millions**

Rent Your Content™ is a game changing model for content creators and IP providers to capitalize on the billion-dollar MEGA-trend of content marketing.

As a content creator or provider, you can multiply profit and payoff from your intellectual property hundreds of times using this model.

Rent Your Content is a model whose time has come. This model will create significant additional revenues for content creators, content marketers, authors, writers, trainers or anyone who has IP. With virtually no overhead and no resistance, most of the revenue falls to the bottom line.

**Anyone can use this model to create a five or
six figure passive annual income in 90 days,
with one rental deal.**

There is a HUGE HOLE in the market that can add six and seven figures passive annual income for IP holders and content creators, especially those with big platforms and plenty of content. It's a billion \$ market few if any, content creators or providers are tapping.

The business model is high income, high profit, elegant and simple:

You *Rent Your Content* "through" big companies, organizations, associations, and portals of distribution already in place. Every organization with 1,000 customers or more is a candidate, and those with millions of customers get the best leverage and economies of scale.

Rent Your Content is a speedway to converting IP into passive and residual income. The bigger your platform and reputation and the larger the client base, the faster and easier the deals can get done.

What's missing?

Few if any content marketing experts or thought leaders even think about how to "rent your content" as an alternate income model.

You can generate six or seven figures a year or more in "rental income" from existing corporate clients and business relationships. In every industry their experts will become rental content Kings and Queens. Why not you?

I know hundreds of experts including best-selling authors, speakers, content creators and IP holders eager to leverage their content.

None of them "rent" their content.

I ask you to introduce me to someone who is ready for a game changing revenue model that capitalizes and monetizes content you already possess.

Rent Your Content has significant first to market advantage for the content creator, provider and end user client.

Content adds value across the entire spectrum of the customer experience.

You can use content to:

- **Attract Ideal Prospects**
- **Qualify People Who Are Ready**
- **Convert Browsers into Buyers**
- **Keep Customers for Life**
- **Reactivate Past or Dormant Customers**
- **Multiply Profit and ROI**

The trend is irreversible. Content marketing has become a budget line item.

Content is a "Game Changing" solution to better use marketing dollars. You tap existing marketing budgets by redirecting non-performing assets to a high performing "content" asset. You help eliminate development costs.

You can use content in various ways to add value across the entire customer experience.

We provide content to B to B companies that want to use it to better attract, qualify, convert, keep and reactivate customers and multiply profits...

**Content marketing + Rainmaking solutions...
at ZERO net cost!**

Call me at 973-420-1671 for a personal chat.

We'll discuss how renting your content can produce residual income for you.

Mitch Axelrod, CEO (Chief Encouragement Officer)
Rent Your Content
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